<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional //EN"

"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html xmlns="http://www.w3.org/1999/xhtml"

xmlns:o="urn:schemas-microsoft-com:office:office"

xmlns:v="urn:schemas-microsoft-com:vml">

<head>

<!--[if gte mso

9]><xml><o:OfficeDocumentSettings><o:AllowPNG/><o:PixelsPerInch>96</o:PixelsPerInch></o:OfficeDocumentSettings></xml><![endif]-->

<meta content="text/html; charset=utf-8" http-equiv="Content-Type"/>

<meta content="width=device-width" name="viewport"/>

<!--[if !mso]><!-->

<meta content="IE=edge" http-equiv="X-UA-Compatible"/>

<!--<![endif]-->

<title></title>

<!--[if !mso]><!-->

<link href="https://fonts.googleapis.com/css?family=Open+Sans"

rel="stylesheet" type="text/css"/>

<!--<![endif]-->

<style type="text/css">

body {

margin: 0;

padding: 0;

}

table,

td,

tr {

vertical-align: top;

border-collapse: collapse;

}

\* {

line-height: inherit;

}

a[x-apple-data-detectors=true] {

color: inherit !important;

text-decoration: none !important;

}

</style>

<style id="media-query" type="text/css">

@media (max-width: 720px) {

.block-grid,

.col {

min-width: 320px !important;

max-width: 100% !important;

display: block !important;

}

.block-grid {

width: 100% !important;

}

.col {

width: 100% !important;

}

.col>div {

margin: 0 auto;

}

img.fullwidth,

img.fullwidthOnMobile {

max-width: 100% !important;

}

.no-stack .col {

min-width: 0 !important;

display: table-cell !important;

}

.no-stack.two-up .col {

width: 50% !important;

}

.no-stack .col.num4 {

width: 33% !important;

}

.no-stack .col.num8 {

width: 66% !important;

}

.no-stack .col.num4 {

width: 33% !important;

}

.no-stack .col.num3 {

width: 25% !important;

}

.no-stack .col.num6 {

width: 50% !important;

}

.no-stack .col.num9 {

width: 75% !important;

}

.video-block {

max-width: none !important;

}

.mobile\_hide {

min-height: 0px;

max-height: 0px;

max-width: 0px;

display: none;

overflow: hidden;

font-size: 0px;

}

.desktop\_hide {

display: block !important;

max-height: none !important;

}

}

</style>

</head>

<body class="clean-body" style="margin: 0; padding: 0;

-webkit-text-size-adjust: 100%; background-color: #FFFFFF;">

<!--[if IE]><div class="ie-browser"><![endif]-->

<table bgcolor="#FFFFFF" cellpadding="0" cellspacing="0"

class="nl-container" role="presentation" style="table-layout: fixed;

vertical-align: top; min-width: 320px; Margin: 0 auto; border-spacing:

0; border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; background-color: #FFFFFF; width: 100%;" valign="top"

width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td style="word-break: break-word; vertical-align: top;" valign="top">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"><tr><td align="center"

style="background-color:#FFFFFF"><![endif]-->

<div style="background-color:transparent;">

<div class="block-grid mixed-two-up" style="Margin: 0 auto; min-width:

320px; max-width: 700px; overflow-wrap: break-word; word-wrap:

break-word; word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="466"

style="background-color:#FFFFFF;width:466px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:15px; padding-bottom:0px;"><![endif]-->

<div class="col num8" style="display: table-cell; vertical-align: top;

min-width: 320px; max-width: 464px; width: 466px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:15px; padding-bottom:0px;

padding-right: 0px; padding-left: 0px;">

<!--<![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 10px; padding-left: 10px;

padding-top: 10px; padding-bottom: 10px; font-family:

Georgia"><![endif]-->

<div style="color:#555555;font-family:'Lora', Georgia, serif

;line-height:1.2;padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<div style="font-family: 'Lora', Georgia, serif; font-size: 12px;

line-height: 1.2; color: #555555; mso-line-height-alt: 14px;">

<p style="font-size: 14px; line-height: 1.2; mso-line-height-alt:

17px; margin: 0;"><em><strong>Girl Power is here at Joe Myers

Ford.</strong></em></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td><td align="center" width="233"

style="background-color:#FFFFFF;width:233px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:0px;"><![endif]-->

<div class="col num4" style="display: table-cell; vertical-align: top;

max-width: 320px; min-width: 232px; width: 233px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:0px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<div></div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="700"

style="background-color:#FFFFFF;width:700px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:0px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:0px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 5px; padding-right: 0px;

padding-bottom: 3px; padding-left: 0px;" valign="top">

<table align="center" border="0" cellpadding="0" cellspacing="0"

class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 2px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 0px; padding-right: 0px;

padding-bottom: 5px; padding-left: 0px;" valign="top">

<table align="center" border="0" cellpadding="0" cellspacing="0"

class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 1px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 15px;padding-left: 15px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

15px;padding-left: 15px;" align="center"><![endif]-->

<div style="font-size:1px;line-height:15px"> </div><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/breaking\_news.png"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 670px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="670"/></a>

<div style="font-size:1px;line-height:5px"> </div>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 10px; padding-right:

10px; padding-bottom: 10px; padding-left: 10px;" valign="top">

<table align="center" border="0" cellpadding="0" cellspacing="0"

class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 1px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="700"

style="background-color:#FFFFFF;width:700px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 25px; padding-left: 25px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

25px; padding-left: 25px;">

<!--<![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/email\_header\_4.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 650px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="650"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 10px; padding-left: 10px;

padding-top: 10px; padding-bottom: 10px; font-family:

Georgia"><![endif]-->

<div style="color:#000000;font-family:'Lora', Georgia, serif

;line-height:1.2;padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<div style="font-family: 'Lora', Georgia, serif; line-height: 1.2;

font-size: 12px; color: #000000; mso-line-height-alt: 14px;">

<p style="line-height: 1.2; font-size: 34px; text-align: center;

mso-line-height-alt: 41px; margin: 0;"><span style="font-size: 34px;

color: #644093;"><strong>Ladies... car shopping just got

better!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 10px; padding-left: 10px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:10px;padding-right:10px;padding-bottom:0px;padding-left:10px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; mso-line-height-alt:

25px; margin: 0;"><span style="font-size: 14px;"><strong>Joe Myers

Ford</strong> has been awarded the <strong>Trusted Dealer Partner Seal

by Cars Her Way</strong>. That means we are committed to a

<strong>better shopping, customer service, and buying

experience</strong> just for you! We want you to be

<strong>excited</strong> about your purchase and <strong>feel

good</strong> about how you were treated, finding the right vehicle

for you at the price you are looking for plus, what happens after the

sale with great service and proper maintenance. Research shows that

only 25 percent of women trust the car buying process - well we are

<strong>committed to change the status quo!</strong> Here at

<strong>Joe Myers Ford</strong> we are proud to be Trusted Dealer

Partner by <strong>Cars Her Way</strong>. Start your new car buying

experience now!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid two-up" style="Margin: 0 auto; min-width:

320px; max-width: 700px; overflow-wrap: break-word; word-wrap:

break-word; word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="350"

style="background-color:#FFFFFF;width:350px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:0px;"><![endif]-->

<div class="col num6" style="min-width: 320px; max-width: 350px;

display: table-cell; vertical-align: top; width: 350px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:0px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/chw\_email\_chw\_stamp.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 350px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="350"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td><td align="center" width="350"

style="background-color:#FFFFFF;width:350px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num6" style="min-width: 320px; max-width: 350px;

display: table-cell; vertical-align: top; width: 350px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<div align="right" class="button-container"

style="padding-top:35px;padding-right:60px;padding-bottom:10px;padding-left:60px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0" style="border-spacing: 0; border-collapse: collapse;

mso-table-lspace:0pt; mso-table-rspace:0pt;"><tr><td

style="padding-top: 35px; padding-right: 60px; padding-bottom: 10px;

padding-left: 60px" align="right"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:37.5pt; width:87.75pt; v-text-anchor:middle;"

arcsize="0%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Georgia;

font-size:20px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 0px; -webkit-border-radius: 0px; -moz-border-radius:

0px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Lora', Georgia, serif; text-align: center;

mso-border-alt: none; word-break: keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:20px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;"><span style="font-size: 20px; line-height: 40px;"><strong>Start

shopping &gt;</strong></span></span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

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cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="700"

style="background-color:#FFFFFF;width:700px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 5px; padding-right: 0px;

padding-bottom: 10px; padding-left: 0px;" valign="top">

<table align="center" border="0" cellpadding="0" cellspacing="0"

class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 1px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid mixed-two-up" style="Margin: 0 auto; min-width:

320px; max-width: 700px; overflow-wrap: break-word; word-wrap:

break-word; word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

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cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="466"

style="background-color:#FFFFFF;width:466px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 20px; padding-left: 20px;

padding-top:25px; padding-bottom:15px;"><![endif]-->

<div class="col num8" style="display: table-cell; vertical-align: top;

min-width: 320px; max-width: 464px; width: 466px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:25px; padding-bottom:15px;

padding-right: 20px; padding-left: 20px;">

<!--<![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/l1.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 426px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="426"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family:

Georgia"><![endif]-->

<div style="color:#000000;font-family:'Lora', Georgia, serif

;line-height:1.2;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Lora', Georgia, serif; line-height: 1.2;

font-size: 12px; color: #000000; mso-line-height-alt: 14px;">

<p style="line-height: 1.2; font-size: 26px; mso-line-height-alt:

31px; margin: 0;"><span style="font-size: 26px; color:

#644093;"><strong>What is Cars Her Way?</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; mso-line-height-alt:

25px; margin: 0;">It is a new program that puts the<strong> ladies

back in the driver's seat.</strong> Car buying has changed.

Customers are more informed and smarter than ever. We know you're

busy too, so as a recognized Cars Her Way Partner, <em><strong>we've

got you covered! </strong></em> We've already done the best

negotiation for you. Simply shop online, pick out your vehicle and get

back in the driver's seat! It's easy, fast and get's you on the road

fast in your new car!</p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family:

Georgia"><![endif]-->

<div style="color:#555555;font-family:'Lora', Georgia, serif

;line-height:1.8;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Lora', Georgia, serif; font-size: 12px;

line-height: 1.8; color: #555555; mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: right;

mso-line-height-alt: 25px; margin: 0;"><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

rel="noopener" style="text-decoration: underline; color: #000000;"

target="\_blank"><span style="font-size: 16px;"><strong><span

style="font-size: 16px;">Start shopping now

&gt;</span></strong></span></a></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 15px; padding-right: 0px;

padding-bottom: 15px; padding-left: 0px;" valign="top">

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class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 1px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]-->

<div style="font-size:1px;line-height:15px"> </div><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/l2.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 426px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="426"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family:

Georgia"><![endif]-->

<div style="color:#000000;font-family:'Lora', Georgia, serif

;line-height:1.2;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Lora', Georgia, serif; line-height: 1.2;

font-size: 12px; color: #000000; mso-line-height-alt: 14px;">

<p style="line-height: 1.2; font-size: 24px; mso-line-height-alt:

29px; margin: 0;"><span style="font-size: 24px; color:

#644093;"><strong>Ladies... search, shop and

drive!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; mso-line-height-alt:

25px; margin: 0;">Joe Myers Ford respects you as a customer who knows

what they want! We know women <strong>purchase 54% </strong>of

vehicles and<strong> influence 85%</strong> of all purchases. That’s

why we committed to join the movement by becoming a <strong>Cars Her

Way</strong> Trusted Dealer Partner. As you shop on our site, if you

find what you are looking for, we come to you with our

<strong>convenient home or office 24 hour test drives. </strong>Plus,

you are never alone, aside of our dealership, call the<strong> Cars

Her Way Resolution Center </strong>if you ever have any problems!</p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family:

Georgia"><![endif]-->

<div style="color:#555555;font-family:'Lora', Georgia, serif

;line-height:1.8;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Lora', Georgia, serif; font-size: 12px;

line-height: 1.8; color: #555555; mso-line-height-alt: 22px;">

<p style="font-size: 16px; line-height: 1.8; text-align: right;

mso-line-height-alt: 29px; margin: 0;"><span style="font-size:

16px;"><strong><span style="font-size: 16px;"><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

rel="noopener" style="text-decoration: underline; color: #000000;"

target="\_blank">Start shopping now</a> &gt;</span></strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family:

Georgia"><![endif]-->

<div style="color:#555555;font-family:'Lora', Georgia, serif

;line-height:1.8;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Lora', Georgia, serif; font-size: 12px;

line-height: 1.8; color: #555555; mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: right;

mso-line-height-alt: 25px; margin: 0;"> </p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td><td align="center" width="233"

style="background-color:#FFFFFF;width:233px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 20px; padding-left: 20px;

padding-top:25px;

padding-bottom:40px;background-color:#ECECEC;"><![endif]-->

<div class="col num4" style="display: table-cell; vertical-align: top;

max-width: 320px; min-width: 232px; width: 233px;">

<div style="background-color:#ECECEC;width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:25px; padding-bottom:40px;

padding-right: 20px; padding-left: 20px;">

<!--<![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 10px; padding-left: 10px;

padding-top: 10px; padding-bottom: 10px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.2;padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.2; color: #555555;

mso-line-height-alt: 14px;">

<p style="font-size: 18px; line-height: 1.2; text-align: center;

mso-line-height-alt: 22px; margin: 0;"><span style="font-size: 18px;

color: #000000;"><strong>EASY AS 1... 2... 3...</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/chw\_seal.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 193px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="193"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#000000;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #000000;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 16px; text-align: center;

mso-line-height-alt: 24px; margin: 0;"><span style="font-size: 16px;

color: #644093;"><strong>STEP 1: SEARCH!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 5px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:5px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: center;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;">Click here to start your vehicle search. As a vetted

<strong>Cars Her Way Dealer</strong>, we are committed to getting you

the vehicle you want!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

style="padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0" style="border-spacing: 0; border-collapse: collapse;

mso-table-lspace:0pt; mso-table-rspace:0pt;"><tr><td

style="padding-top: 10px; padding-right: 10px; padding-bottom: 10px;

padding-left: 10px" align="center"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:102pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:16px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 4px; -webkit-border-radius: 4px; -moz-border-radius:

4px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:16px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;">Start Search</span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]-->

<div style="font-size:1px;line-height:15px"> </div><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/shopping\_2.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 193px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="193"/></a>

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</div>

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padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

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Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #000000;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 16px; text-align: center;

mso-line-height-alt: 24px; margin: 0;"><span style="font-size: 16px;

color: #644093;"><strong>STEP 2: SHOP!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 5px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:5px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: center;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;"><strong>Shop our website</strong> and look thorough our HUGE

inventory. Buy or Lease, New or used, we have the perfect option for

you!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

style="padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

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border="0" style="border-spacing: 0; border-collapse: collapse;

mso-table-lspace:0pt; mso-table-rspace:0pt;"><tr><td

style="padding-top: 10px; padding-right: 10px; padding-bottom: 10px;

padding-left: 10px" align="center"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:117pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:16px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 4px; -webkit-border-radius: 4px; -moz-border-radius:

4px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:16px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;">Start Shopping</span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]-->

<div style="font-size:1px;line-height:15px"> </div><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/woman\_lot.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 193px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="193"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#000000;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

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Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #000000;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 16px; text-align: center;

mso-line-height-alt: 24px; margin: 0;"><span style="font-size: 16px;

color: #644093;"><strong>STEP 3: DRIVE!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

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padding-top: 5px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:5px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: center;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;">Find the vehicle you are looking for &amp; feel confident going

into the dealership! Ask about our <strong>"36 hour love it or leave

it"</strong> option!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

style="padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

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border="0" style="border-spacing: 0; border-collapse: collapse;

mso-table-lspace:0pt; mso-table-rspace:0pt;"><tr><td

style="padding-top: 10px; padding-right: 10px; padding-bottom: 10px;

padding-left: 10px" align="center"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:100.5pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:16px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 4px; -webkit-border-radius: 4px; -moz-border-radius:

4px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:16px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;">Start Saving</span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

word-break: break-word; background-color: transparent;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:transparent;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:transparent"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="700"

style="background-color:transparent;width:700px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<table border="0" cellpadding="0" cellspacing="0" class="divider"

role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

mso-table-rspace: 0pt; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td class="divider\_inner" style="word-break: break-word;

vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

-webkit-text-size-adjust: 100%; padding-top: 15px; padding-right: 0px;

padding-bottom: 20px; padding-left: 0px;" valign="top">

<table align="center" border="0" cellpadding="0" cellspacing="0"

class="divider\_content" height="0" role="presentation"

style="table-layout: fixed; vertical-align: top; border-spacing: 0;

border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 1px solid #000000; height: 0px; width: 100%;"

valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

<td height="0" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 25px; padding-left: 15px;

padding-top: 0px; padding-bottom: 5px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#000000;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:0px;padding-right:25px;padding-bottom:5px;padding-left:15px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #000000;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 22px; text-align: left;

mso-line-height-alt: 33px; margin: 0;"><span style="font-size: 22px;

background-color: #e8e8e8;"><span style="font-size: 22px;

background-color: #e8e8e8;">MORE <strong>NEWS</strong> FROM JOE MYERS

FORD</span></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

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320px; max-width: 700px; overflow-wrap: break-word; word-wrap:

break-word; word-break: break-word; background-color: transparent;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:transparent;">

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cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:transparent"><![endif]-->

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style="background-color:transparent;width:233px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 15px; padding-left: 15px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num4" style="max-width: 320px; min-width: 233px;

display: table-cell; vertical-align: top; width: 233px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

15px; padding-left: 15px;">

<!--<![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/1b.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 203px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="203"/></a>

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</div>

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border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

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Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #555555;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 16px; text-align: center;

mso-line-height-alt: 24px; margin: 0;"><span style="font-size:

16px;"><strong>Easier Approvals!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 5px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.8;padding-top:5px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: left;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;">Our expert finance team is on hand and ready to go to work for

you to get the best rates!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

style="padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

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style="padding-top: 10px; padding-right: 10px; padding-bottom: 10px;

padding-left: 10px" align="center"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:124.5pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:14px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 4px; -webkit-border-radius: 4px; -moz-border-radius:

4px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:14px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;"><span style="font-size: 14px; line-height: 28px;">Get

Pre-approved!</span></span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td><td align="center" width="233"

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transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

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border="0"><tr><td style="padding-right: 15px; padding-left: 15px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num4" style="max-width: 320px; min-width: 233px;

display: table-cell; vertical-align: top; width: 233px;">

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<!--[if (!mso)&(!IE)]><!-->

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solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

15px; padding-left: 15px;">

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style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/key\_exchange.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 203px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="203"/></a>

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</div>

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.5;padding-top:10px;padding-right:0px;padding-bottom:0px;padding-left:0px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #555555;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 16px; text-align: center;

mso-line-height-alt: 24px; margin: 0;"><span style="font-size:

16px;"><strong>More for your trade-in!</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

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padding-top: 5px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

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<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: left;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;">Fred Haas offers the highest trade-in values in Houston, TX.

Get 125% more than KBB !</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

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padding-left: 10px" align="center"><v:roundrect

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xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:126pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:14px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

border-radius: 4px; -webkit-border-radius: 4px; -moz-border-radius:

4px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:14px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;"><span style="font-size: 14px; line-height: 28px;">Get Trade-in

value!</span></span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td><td align="center" width="233"

style="background-color:transparent;width:233px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 15px; padding-left: 15px;

padding-top:5px; padding-bottom:5px;"><![endif]-->

<div class="col num4" style="max-width: 320px; min-width: 233px;

display: table-cell; vertical-align: top; width: 233px;">

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solid transparent; padding-top:5px; padding-bottom:5px; padding-right:

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style="padding-right: 0px;padding-left: 0px;">

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border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/3b.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 203px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="203"/></a>

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padding-top: 10px; padding-bottom: 0px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

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<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; line-height: 1.5; font-size: 12px; color: #555555;

mso-line-height-alt: 18px;">

<p style="line-height: 1.5; font-size: 15px; text-align: center;

mso-line-height-alt: 23px; margin: 0;"><span style="font-size:

15px;"><strong>Got questions? Let's chat!</strong></span></p>

</div>

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<!--[if mso]></td></tr></table><![endif]-->

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<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #555555;

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<p style="font-size: 14px; line-height: 1.8; text-align: left;

mso-line-height-alt: 25px; margin: 0;"><span style="font-size:

14px;">Is leasing new for you? Talk with our leasing manager if it is

the right move for you!</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

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padding-left: 10px" align="center"><v:roundrect

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xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:30.75pt; width:97.5pt; v-text-anchor:middle;"

arcsize="10%" stroke="false"

fillcolor="#644093"><w:anchorlock/><v:textbox inset="0,0,0,0"><center

style="color:#ffffff; font-family:Arial, sans-serif;

font-size:14px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

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border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Open Sans', 'Helvetica Neue', Helvetica, Arial,

sans-serif; text-align: center; mso-border-alt: none; word-break:

keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:14px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;"><span style="font-size: 14px; line-height: 28px;">Chat with

us!</span></span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

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</div>

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<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

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solid transparent; border-right: 0px solid transparent;"

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padding-top:15px; padding-bottom:5px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

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transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:15px; padding-bottom:5px;

padding-right: 0px; padding-left: 0px;">

<!--<![endif]-->

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role="presentation" style="table-layout: fixed; vertical-align: top;

border-spacing: 0; border-collapse: collapse; mso-table-lspace: 0pt;

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-webkit-text-size-adjust: 100%;" valign="top" width="100%">

<tbody>

<tr style="vertical-align: top;" valign="top">

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vertical-align: top; min-width: 100%; -ms-text-size-adjust: 100%;

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padding-bottom: 0px; padding-left: 0px;" valign="top">

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border-collapse: collapse; mso-table-lspace: 0pt; mso-table-rspace:

0pt; border-top: 0px solid transparent; height: 10px; width: 100%;"

valign="top" width="100%">

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<tr style="vertical-align: top;" valign="top">

<td height="10" style="word-break: break-word; vertical-align: top;

-ms-text-size-adjust: 100%; -webkit-text-size-adjust: 100%;"

valign="top"><span></span></td>

</tr>

</tbody>

</table>

</td>

</tr>

</tbody>

</table>

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<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

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border="0"><tr><td style="padding-right: 25px; padding-left: 25px;

padding-top:40px; padding-bottom:15px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

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<!--[if (!mso)&(!IE)]><!-->

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solid transparent; padding-top:40px; padding-bottom:15px;

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<!--<![endif]-->

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;line-height:1.2;padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<div style="font-family: 'Lora', Georgia, serif; line-height: 1.2;

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<p style="line-height: 1.2; text-align: center; font-size: 34px;

mso-line-height-alt: 41px; margin: 0;"><span style="font-size:

34px;"><strong> Want a better car shopping

experience?</strong></span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

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padding-top: 0px; padding-bottom: 20px; font-family: Arial,

sans-serif"><![endif]-->

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<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.8; color: #C6C6C6;

mso-line-height-alt: 22px;">

<p style="font-size: 14px; line-height: 1.8; text-align: center;

mso-line-height-alt: 25px; margin: 0;"><span style="background-color:

transparent; font-size: 14px;"><strong>Joe Myers Ford</strong> is the

dealership for you! We have monthly specials including BIG discounts

and LOW leases for your next car, truck or SUV. Plus check out our

huge selection of quality used vehicles.</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<div align="center" class="button-container"

style="padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

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mso-table-lspace:0pt; mso-table-rspace:0pt;"><tr><td

style="padding-top: 10px; padding-right: 10px; padding-bottom: 10px;

padding-left: 10px" align="center"><v:roundrect

xmlns:v="urn:schemas-microsoft-com:vml"

xmlns:w="urn:schemas-microsoft-com:office:word"

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="height:37.5pt; width:125.25pt; v-text-anchor:middle;"

arcsize="0%" stroke="false"

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style="color:#ffffff; font-family:Georgia;

font-size:20px"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

style="-webkit-text-size-adjust: none; text-decoration: none; display:

inline-block; color: #ffffff; background-color: #644093;

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0px; width: auto; width: auto; border-top: 1px solid #644093;

border-right: 1px solid #644093; border-bottom: 1px solid #644093;

border-left: 1px solid #644093; padding-top: 5px; padding-bottom: 5px;

font-family: 'Lora', Georgia, serif; text-align: center;

mso-border-alt: none; word-break: keep-all;" target="\_blank"><span

style="padding-left:20px;padding-right:20px;font-size:20px;display:inline-block;">

<span style="font-size: 16px; line-height: 2; mso-line-height-alt:

32px;"><span style="font-size: 20px; line-height: 40px;"><strong>Shop

now &gt;</strong></span></span>

</span></a>

<!--[if mso]></center></v:textbox></v:roundrect></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

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<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

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valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:0px; padding-bottom:0px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:0px; padding-bottom:0px; padding-right:

0px; padding-left: 0px;">

<!--<![endif]-->

<div align="center" class="img-container center autowidth fullwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers Ford

introduces Cars Her Way!" border="0" class="center autowidth

fullwidth" src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/joe\_myers.jpg"

style="text-decoration: none; -ms-interpolation-mode: bicubic; height:

auto; border: none; width: 100%; max-width: 700px; display: block;"

title="Joe Myers Ford introduces Cars Her Way!" width="700"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<div align="center" class="img-container center fixedwidth"

style="padding-right: 0px;padding-left: 0px;">

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr style="line-height:0px"><td style="padding-right:

0px;padding-left: 0px;" align="center"><![endif]--><a

href="https://www.carsherway.com/certified-joe-myers-ford?utm\_source=chw\_email&amp;utm\_medium=email&amp;utm\_term=10\_19&amp;utm\_content=intro&amp;utm\_campaign=cars\_her\_way"

tabindex="-1" target="\_blank"> <img align="center" alt="Joe Myers

Ford" border="0" class="center fixedwidth"

src="http://mydealerworld.com/promos/concepts/cars\_her\_way/10\_19/joe\_myers\_ford/images/joemyersford.png" style="text-decoration: none; -ms-interpolation-mode:

bicubic; height: auto; border: none; width: 100%; max-width: 280px;

display: block;" title="Joe Myers Ford" width="280"/></a>

<!--[if mso]></td></tr></table><![endif]-->

</div>

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<div style="background-color:transparent;">

<div class="block-grid" style="Margin: 0 auto; min-width: 320px;

max-width: 700px; overflow-wrap: break-word; word-wrap: break-word;

word-break: break-word; background-color: #FFFFFF;">

<div style="border-collapse: collapse;display: table;width:

100%;background-color:#FFFFFF;">

<!--[if (mso)|(IE)]><table width="100%" cellpadding="0"

cellspacing="0" border="0"

style="background-color:transparent;"><tr><td align="center"><table

cellpadding="0" cellspacing="0" border="0" style="width:700px"><tr

class="layout-full-width"

style="background-color:#FFFFFF"><![endif]-->

<!--[if (mso)|(IE)]><td align="center" width="700"

style="background-color:#FFFFFF;width:700px; border-top: 0px solid

transparent; border-left: 0px solid transparent; border-bottom: 0px

solid transparent; border-right: 0px solid transparent;"

valign="top"><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 0px; padding-left: 0px;

padding-top:10px; padding-bottom:0px;"><![endif]-->

<div class="col num12" style="min-width: 320px; max-width: 700px;

display: table-cell; vertical-align: top; width: 700px;">

<div style="width:100% !important;">

<!--[if (!mso)&(!IE)]><!-->

<div style="border-top:0px solid transparent; border-left:0px solid

transparent; border-bottom:0px solid transparent; border-right:0px

solid transparent; padding-top:10px; padding-bottom:0px;

padding-right: 0px; padding-left: 0px;">

<!--<![endif]-->

<!--[if mso]><table width="100%" cellpadding="0" cellspacing="0"

border="0"><tr><td style="padding-right: 10px; padding-left: 10px;

padding-top: 10px; padding-bottom: 10px; font-family: Arial,

sans-serif"><![endif]-->

<div style="color:#555555;font-family:'Open Sans', 'Helvetica Neue',

Helvetica, Arial,

sans-serif;line-height:1.2;padding-top:10px;padding-right:10px;padding-bottom:10px;padding-left:10px;">

<div style="font-family: 'Open Sans', 'Helvetica Neue', Helvetica,

Arial, sans-serif; font-size: 12px; line-height: 1.2; color: #555555;

mso-line-height-alt: 14px;">

<p style="font-size: 12px; line-height: 1.2; text-align: center;

mso-line-height-alt: 14px; margin: 0;"><span style="color: #000000;

background-color: transparent; font-size: 12px;">Joe Myers

Ford</span></p>

<p style="font-size: 12px; line-height: 1.2; text-align: center;

mso-line-height-alt: 14px; margin: 0;"><span style="color: #000000;

font-size: 12px;">16634 Northwest Fwy Houston, TX 77040</span></p>

<p style="font-size: 12px; line-height: 1.2; text-align: center;

mso-line-height-alt: 14px; margin: 0;"><br/><span style="color:

#000000; font-size: 12px;">Sales: 866-848-1197 |

joemyersford.com</span></p>

</div>

</div>

<!--[if mso]></td></tr></table><![endif]-->

<!--[if (!mso)&(!IE)]><!-->

</div>

<!--<![endif]-->

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

<!--[if (mso)|(IE)]></td></tr></table></td></tr></table><![endif]-->

</div>

</div>

</div>

<!--[if (mso)|(IE)]></td></tr></table><![endif]-->

</td>

</tr>

</tbody>

</table>

<!--[if (IE)]></div><![endif]-->

</body>

</html>